



AMC 2021

Australasian Melanoma Conference

SYDNEY 19-20 NOVEMBER

Sponsorship & Exhibition Opportunities

melanoma2021.com.au



**PROMISING
FUTURES**

Hosted by



AMC 2021 Sponsorship Opportunities

Melanoma Institute Australia (MIA) invites you to be involved as a sponsor and/or an exhibitor at the Australasian Melanoma Conference (AMC 2021), being held at Sheraton Grand Sydney Hyde Park from 19 – 20 November 2021. We are anticipating more than 500 delegates in attendance including Specialists, General Practitioners and Nurses.

AMC 2021 will include International Keynote Speaker presentations, local faculty presentations and panel discussions. The sessions will span over two days and be specifically designed to facilitate networking including a cocktail reception on Friday 19 November 2021. The exhibition will be an integral part of the conference with all refreshments to be held in this area to encourage delegates to interact with sponsors.

Please peruse the sponsorship opportunities listed in this prospectus as a guide of packages available. However, we are also able to customise a package to suit your organisation to ensure maximum return on your investment and to deliver to your specifications.

For any questions please contact AMC 2021 Secretariat, Emma Bowyer via email emmab@icmsaust.com.au or telephone 02 9254 5000.

We look forward to welcoming your participation at AMC 2021.

Platinum Sponsorship

Limited to two opportunities – \$55,000

- Logo advertisement in all Conference announcements
- Logo in Conference App
- Logo on Conference website home page
- Logo on Conference website sponsors page, priority listing status as Platinum Sponsor
- Logo on Sponsor sign
- Logo on Sponsor slide between Plenary Sessions
- Full page advertisement in the Conference Program
- Complimentary exhibition booths (18sqm) at the Conference
- Ten complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions and tickets to the Welcome Reception
- Access to the VIP Function to be hosted at Melanoma Institute Australia for two representatives
- Delegate list pre and post Conference (subject to privacy status selected by delegates)
- Opportunity to host a Symposium (Lunch) with a program and speakers' of choice, to be agreed to by the Organising Committee.

Please note: Any food or beverage costs, speaker costs (including travel) or any additional audio-visual will be at the expense of the sponsoring company.

SOLD

Gold Sponsorship

Limited to two opportunities – \$44,000

- Logo advertisement in all Conference announcements
- Logo in Conference App
- Logo on Conference website home page
- Logo on Conference website sponsors page
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Conference Program
- Complimentary exhibition booth (9sqm) at the Conference
- Six complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions and tickets to the Welcome Reception
- Access to the VIP Function to be hosted at Melanoma Institute Australia for two representatives
- Delegate list pre and post Conference (subject to privacy status selected by delegates)
- Opportunity to host a Symposium Breakfast with a program and speakers' of choice, to be agreed to by the Organising Committee

Please note: Any food or beverage costs, speaker costs (including travel) or any additional audio-visual will be at the expense of the sponsoring company.

Silver Sponsorship

\$22,000

- Logo advertisement in all Conference announcements
- Logo in Conference App
- Logo on Conference website home page
- Logo on Conference website sponsors page
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Conference Program
- Complimentary exhibition booth (9sqm) at the Conference
- Two complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions and tickets to the Welcome Reception
- Delegate list pre and post Conference (subject to privacy status selected by delegates)

Bronze Sponsorship

\$11,000

- Logo advertisement in all Conference announcements
- Logo in Conference App
- Logo on Conference website home page
- Logo on Conference website sponsors page
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Quarter page advertisement in the Conference Program
- Two complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions and tickets to the Welcome Reception
- Delegate list pre and post Conference (subject to privacy status selected by delegates)

Institutional/Non-profit Network Sponsorship

\$5,500

In recognition of the contribution of the Australian research and non-profit community, a discounted sponsorship opportunity exists (on an application basis only).

- Logo in Conference App
- Logo on Conference website home page
- Logo on Sponsor signage at venue
- Two complimentary registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Opportunity to access of meeting space for stakeholder convened meeting

Individual Sponsorship Items

Educational

Plenary Session Sponsorship **\$16,500**

Invited Keynote Speakers will attract a high delegate attendance to their sessions.

- Logo in Conference App next to sponsored Keynote Speaker
- Logo against Keynote Speaker name on the Conference website

Please note: The Conference organiser will organise the flights and accommodation for all Keynote Speakers. Multiple Plenary Speakers may appear in the one plenary session.

Concurrent Session Sponsorship **\$6,600**

- Sponsorship of your chosen Concurrent Session
- Logo in Conference App next to sponsored Concurrent Session
- Logo on session slide of sponsored Concurrent Session
- Logo at entrance to sponsored Concurrent Session

Conference App

Exclusive opportunity - \$16,500

The Conference App will be available to all participants and will be a regularly used reference source during and after the event. It will contain the final program and Conference and exhibition related information:

- Logo in Conference App
- Advertisement in Conference App

Please note: other sponsor advertisements may appear within this document.

AMC 2020 Q&A session **\$22,000**

The Conference Scientific Program Committee is seeking interest and support for a Q&A style panel session, to be hosted by the likes of Dr Norman Swann or Tony Jones from the ABC (pending availability and costs) on the topic of melanoma. The sponsor of this session will be invited to suggest an appropriate representative to form part of the panel.

Pocket Program

Exclusive opportunity - \$5,500

Every registered delegate will be provided with an official Conference Pocket Program upon registration. The Conference Pocket Program will be a much used reference for session information.

- Logo on front cover of Conference Pocket Program (subject to production deadlines)
- Full page back cover advertisement in Conference Pocket Program

Delegate Services

Name Badge **Exclusive opportunity - \$7,700**

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Logo on name badge (size and placement of logo will be at the discretion of the Conference Organising Committee)

Portable Device Charging Station

Exclusive opportunity - \$5,500

A Charging Station will be located within the exhibition where delegates can charge their laptops, iPad and mobile phones.

- Naming rights to the Charging Station
- Logo on signage at the Charging Station
- Opportunity to place one company provided free standing pull-up banner next to the Charging Station (2m high and 1m wide)
- Logo on Conference website sponsors page
- Logo in Conference App

Barista Sponsor

Two available - \$7,700

Two barista machines will be located within the exhibition area and will be operational during exhibition open hours.

- One Conference supplied sponsor's sign produced for the barista station front
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on barista station or by baristas (sponsor to supply at own cost – require fresh aprons each day)
- Logo on Conference website sponsors page
- Logo on Sponsor signage at venue
- Logo in Conference App
- Opportunity to place two company provided free standing pull-up banners in your barista area (2m high and 1m wide)

Social Functions

Welcome Reception

Exclusive opportunity - \$11,000

Open to all registered delegates to attend, this will take place in the exhibition at the Sheraton Grand. Sponsorship of this event offers excellent branding and networking opportunities. The Welcome Reception is included in the delegate registration fee, which is reflected by the strong attendance at this event.

- Logo on all sponsor signage at venue
- Logo in Conference App
- Logo included on Welcome Reception signage
- Logo on Welcome Reception tickets
- Opportunity to place one company provided free standing pull-up banner in the Welcome Reception venue (2m high and 1m wide)
- Four complimentary tickets to the Welcome Reception
- Logo on Conference website sponsors page

Morning Tea

Exclusive per day - \$2,200

- Logo on Morning Tea signage
- Logo on Conference Program
- Logo on Conference website sponsors page
- Opportunity to place one company provided free standing pull-up banner in the morning tea area (2m high and 1m wide)

Afternoon Tea

Exclusive per day - \$2,200

- Logo on Afternoon Tea signage
- Logo on Conference Program
- Logo on Conference website sponsors page
- Opportunity to place one company provided free standing pull-up banner in the afternoon tea area (2m high and 1m wide)

Advertising

Advertisement in Conference App

Advertisements will be offered in the Conference App – finished art work and upload is to be supplied by the Sponsor, by the requested date.

- Full page \$770
- Half page \$440



Exhibition Opportunities

The exhibition will be a major component of the Conference and will feature the most up-to-date information and products available. The Conference Program has been designed to maximise the opportunity for delegates to visit the exhibition. Refreshment breaks, the Welcome Reception, baristas and the internet charging station will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors.

Prices are inclusive of 10% Australian Goods and Services Tax.

Exhibition Booth


\$4,400

- Six square metres of exhibition space
- Carpeted floor
- Back and side walls
- Company name on fascia over each open side
- Two spotlights
- One standard power outlet
- Two exhibitor registrations
- Access to the delegate list post-Conference

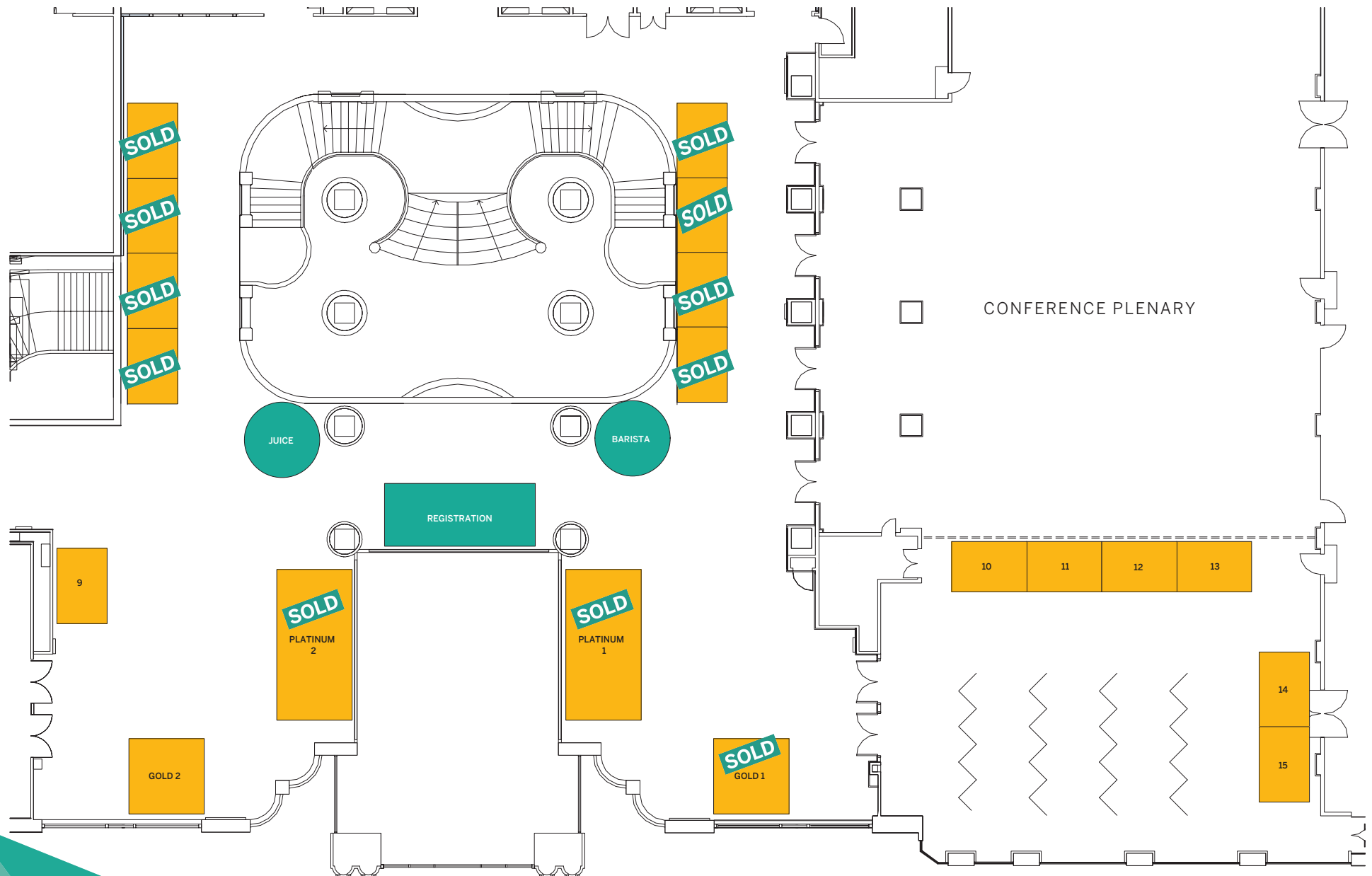
Exhibition Floor Plan

While the floor plan included with this prospectus was correct at the time of printing, the Sponsorship and Exhibition Manager retains the right of alteration should it be deemed necessary. These changes may occur without notice.

General Information

- Exhibitor personnel passes include morning and afternoon refreshments, lunch each day and access to the sessions and exhibition (if room permits).
 - Additional Exhibitor registrations can be purchased and will have the same entitlements as above.
 - Priority of placement within the exhibition will be offered to Sponsors first and then sold in accordance with the date of application receipt.
 - An exhibition manual containing information on move in and out times will be distributed to Exhibitors and Sponsors.
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Exhibition Floorplan



Terms and Conditions

Sponsorship Applications and Conditions

Sponsorship applications must be received on the official Sponsorship Application Form. A tax invoice will be issued upon receipt of this application form located at the back of this Prospectus.

- Full payment must be made within 30 days from date of invoice.
- Sponsorship will not be assigned without a signed application and payment upon receipt of invoice.
- The Organisers reserve the right at their total discretion to decline any application.
- All payments must be made in Australian Dollars. See payment details on application form.
- Payment can be made via cheque, bank transfer and credit card.
- If the full payment is not received, the Conference Secretariat has the right to review the Sponsorship commitment and withdraw the application.

Further Information

For further information please contact:

AMC 2021 Secretariat

ICMS Australasia

Emma Bowyer

Managing Director

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Sydney NSW 2001



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